

Press Release
Plein Air @ Altitude 2021

(For immediate release)

Fraser Valley Arts and the Colorado Headwaters Land Trust are pleased to announce the return of the outdoor painting tradition in the Fraser Valley with Plein Air @ Altitude, September 10 & 11, 2021.

En plein air is a French expression meaning “in the open air” and refers to the act of painting outdoors with the artist’s subject in full view. 24 artists have juried into “PA@A” to paint the scenic beauty of Grand County, including several incredibly scenic private properties owned by landowners that have CHLT easements.

Nationally renowned artists Pem Dunn and Karen Vance will serve as the Featured Artist Judges, conveying monetary prizes generously underwritten by Real Estate of Winter Park to the artists.

The event culminates in a special event on Friday, September 10 at the Rendezvous Center in Winter Park. That night patrons will be able to see and purchase the dozens of paintings that have been produced during the week. The reception and open house are being sponsored by the Koelbel Company/Rendezvous and the Winter Park & Fraser Chamber in their offices and include food, drink (beer and wine included), music, an opportunity to meet the artists and landowners, see who won the awards, and bid via silent auction on the paintings.

Time: 5:30-7:00 pm, Friday, 9/10, with Silent Auction closing at 7
Place: The Rendezvous Center in Winter Park, all three floors.
Tickets: \$50/single or \$90 for a pair

Link to purchase: <https://fraservalleyarts.org/event/plein-air-reception-and-open-house-tickets-required/>

On Saturday, September 11 the remaining paintings will be displayed from 12-5pm at the Rendezvous Event Center (aka Hideaway Park) Green Room. Dunn and Vance will do a painting demonstration at 10 am, there will be classes for all ages, and a “quick draw” event will take place between 12-2. Visitors will be able to view and purchase any painting and there is no admission charge. The full schedule is at the events page of www.FraserValleyArts.org.

After the event, the remaining paintings will be on display for the month of September at the Rendezvous Center and the Headwaters Center. Proceeds from the event and the sale of all paintings will exclusively benefit the artists and the non-profits.

About the organizations:

FVA is a non-profit formed to promote the arts in the Valley, and ultimately to fund, build and operate the Fraser Center for the Creative Arts in Fraser. www.fraservalleyarts.org for more. The Colorado Headwaters Land Trust is likewise a 501c3 nonprofit that helps landowners place their properties into conservation easements, thus protecting them from future commercial development. www.coloradoheadwaterslandtrust.org.

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